

11/15/2007 QuVIS and REAL D Present 'Beowulf' in 3D

TOPEKA, KS - November 14, 2007 - Continuing its pioneering commitment to 3D Digital Cinema, QuVIS, Inc. today announced the QuVIS Cinema Player will present Paramount Pictures and Academy Award-winning director Robert Zemeckis's 'Beowulf' in REAL D Digital 3D, at select international and domestic theaters.

The story of the legendary warrior Beowulf is adapted from the 1300-year-old English heroic epic poem. Robert Zemeckis, himself a pioneer in the use of state-of-the-art computer generated graphics, employs his technical wizardry once again in this live-action digitally animated feature.

'The digital imagery in 'Beowulf' is stunning,' John Isermann, QuVIS Product Manager, said. 'Exhibition of the stereoscopic version of 'Beowulf' using the QuVIS Cinema Player and REAL D 3D visualization system is a perfect example of the Digital Cinema experience. Those patrons fortunate enough to view 'Beowulf' in REAL D 3D will be treated to a truly spectacular visual presentation.'

In advancing 3D Digital Cinema technology, QuVIS partnered with REAL D to deliver the first single-track and single-server 3D mastering and exhibition servers to production companies, post houses and theaters. QuVIS servers streamline the production workflow by enabling the real-time recording of two separate image streams to be efficiently stored as a single file.

The QuVIS Cinema Player now supports the new 3D JPEG2000 Interop format. The QuVIS Cinema Player not only provides the basic Digital Cinema functionality (e.g. 2K and 3D JPEG2000 playback and local content loading) but also features many advanced server capabilities including: 2K playback of a 4K Digital Cinema Composition, Network-based content loading even during active playback, Secure Logging and Reporting, Forensic Watermarking, and Automation programming.

More than 250 domestic and international feature length motion pictures have been shown throughout the world using QuVIS digital imaging servers. REAL D is the global leader in 3D Digital Cinema and has an installed base of more than 1100 screens worldwide.

'Beowulf', from Paramount Pictures in association with Shangri-La Entertainment, opened to audiences in South Korea using the QuVIS Cinema Player and REAL D on Wednesday. 'Beowulf' will open domestically as 2D and 3D JPEG2000 using the QuVIS Cinema Player and REAL D in select Digital Cinema theaters on Friday, November 16th. The Digital Cinema 3D opening of 'Beowulf' in Mexico is scheduled for November 23rd.

About REAL D

REAL D is the global leader in 3-D, bringing the most advanced and enjoyable digital 3-D experience to cinemas worldwide. REAL D's next-generation technology, deployed across the world's largest 3-D platform in 23 countries, provides a stunningly realistic viewing experience beyond the usual concepts of 3-D cinema. The impact of 3-D upon today's moviemaking has been compared to the advent of color film when once there was only black and white.

Beyond cinema, REAL D is the worldwide inventor and provider of key stereoscopic technologies used in science, manufacturing, marketing, and other industries, with thirty years of scientific development behind its systems. REAL D's mission-critical 3-D visualization technologies are used by organizations such as NASA, Pfizer, BMW, Boeing and more. For more information, visit www.REALD.com.